



## Triage Health Conference

### 2025 Sponsorship & Partnership Opportunities

#### About Triage Health

Triage Health is a program of Triage Cancer, which provides free education on the legal and practical issues related to navigating a chronic or serious medical condition. At [TriageHealth.org](https://TriageHealth.org), we share the same award-winning information on a wide range of topics applicable to everyone - including how to effectively choose and use health insurance, manage medical bills, navigate the workplace, understand the appeals process, or complete an advance directive.

In 2024, we reached more than one million people through our educational materials. Additionally, from 2012-2024, we provided more than 525,951 people with legal and practical knowledge through more than 1,602 online and in-person educational events held in all 50 states, DC, Guam, and Canada.

We host educational events in a variety of formats and locations to try to reach as many people as possible with critical information about health care-related practical and legal issues. We also provide attendees with valuable materials and resources to receive ongoing navigation and support, including getting one-on-one assistance through our Legal & Financial Navigation Program.

Our educational events receive overwhelmingly positive feedback, with evaluation comments that include:

***"It was really amazing that you do this. You have uplifted my self-worth and the value of my life as a cancer patient by your attention to this topic and gives me the social boost I needed to feel like I am still an important human."***

***"This conference answered questions that I wasn't aware that I needed to ask."***

***"I feel empowered after gaining so much knowledge of my rights as a working individual impacted with a diagnosis while receiving treatment."***

***"This was by far one of the best online conferences I have attended. Instruction was great, easy to follow and understand. The materials are amazing."***





## Triage Health Conference: May 17, 2025

Triage Health is hosting an educational conference for individuals diagnosed with a chronic or serious medical condition, their caregivers, health care professionals, and advocates. The conference provides attendees with crucial information about navigating practical and legal issues, such as mitigating the potential financial toxicity of a diagnosis. Attendees of our conferences walk away with an increased understanding of their options and rights and gain access to practical tools to assist them in navigating these issues.

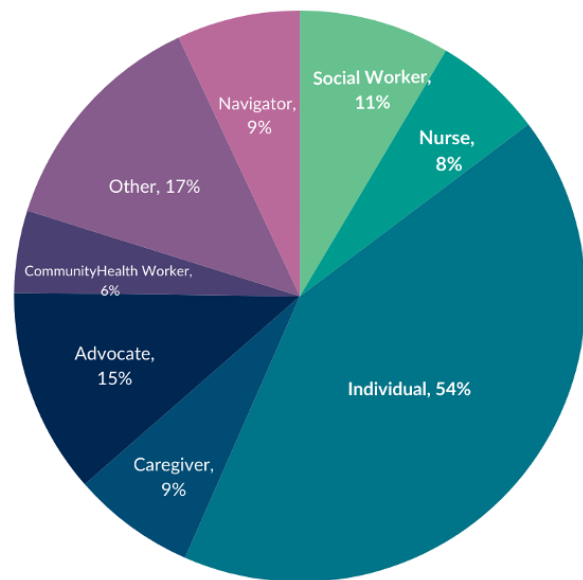
When patients have a better understanding of how to obtain and use health insurance coverage, take time off work if needed, access workplace protections and accommodations, and manage financial and other stressors associated with their care, they are more likely to have better health outcomes. When they are trained, health care professionals can provide essential support - as well as crucial information - that patients need to make educated decisions about treatment, working or taking time off, paying for health care and maintaining financial stability.

### Conference Topics

- Health insurance options
- Mastering Medicare
- Tips for using health insurance, picking a plan, & appealing denials
- Managing finances, medical bills, & financial help
- Tools for making decisions about work
- Planning ahead and getting organized
- Becoming an empowered patient and advocate

Evaluation data from our past conferences have shown clear increases in knowledge and understanding of these often complex and crosscutting topics and a commitment to sharing this information with others, exponentially increasing the reach and impact of these events.

**2024 Conference Attendee Breakdown**



**In 2024, there were 2,609 registrants and 1,614 attendees from all 50 states and Washington, D.C.**

Based on post-event evaluation data, 99% of attendees would recommend the Conference to others and 99% would attend our events again.

### Conference Sponsorship & Partnership Opportunities

Participate in the 2025 Triage Health Conference and help us reach hundreds of individuals diagnosed with a chronic or serious medical condition, caregivers, advocates, and health care professionals (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

**To secure your sponsorship or partnership, [please complete this form.](#)**



### **Presenting Sponsor: \$9,000**

- Opportunity for company representative to address event attendees during opening session
- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link and company description (75 words)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Six company event registrations
- Opportunity to write one substantive blog on a survivorship topic or program for the Triage Health Educational Blog
- Logo recognition in one Triage Health newsletter before event
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to all attendees
- Logo recognition included in social media promotional outreach

### **Benefactor: \$6,000**

- Opportunity for company representative to address event attendees at lunch
- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link and company description (75 words)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Four company event registrations
- Logo recognition in one Triage Health newsletter before event
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach

### **Supporting Sponsor: \$2,000**

- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on opening, lunch, and break slides
- Distribution of one promotional item and/or piece of literature to attendees
- Four company event registrations
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach attendees

### **Community Partner: \$150 (nonprofit organizations)**

- Verbal recognition of partnership at event during the opening session
- Recognition of partnership at event on opening slides
- Recognition on Triage Health Conference website
- Recognition in pre-event marketing e-blast and social media promotional outreach
- Opportunity to include one promotional incentive item in attendee gift bag
- Inclusion in a resource guide distributed to attendees